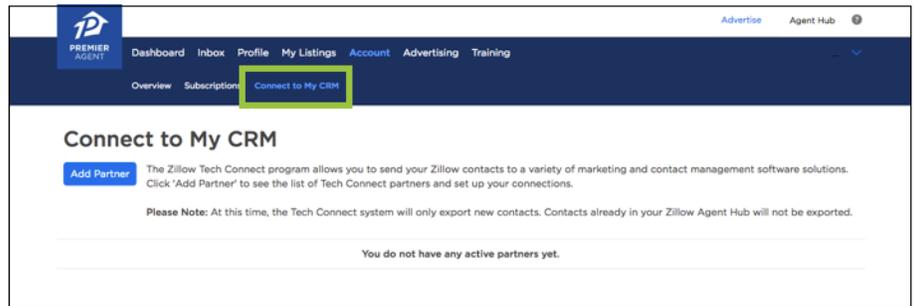


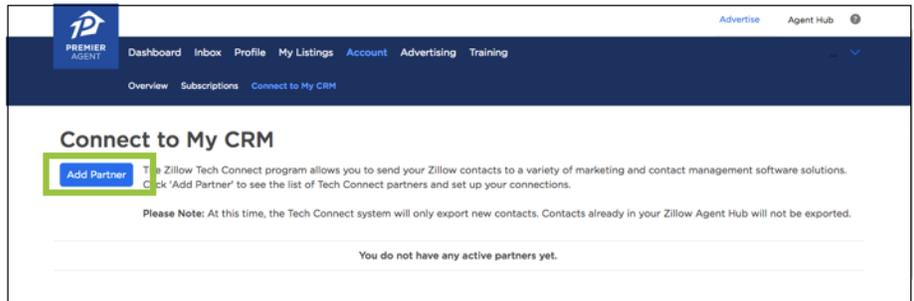
How to enable Tech Connect: Leads

Tech Connect: Leads allows your Zillow and Trulia contacts to flow directly and automatically into your preferred marketing system. Get started in four easy steps:

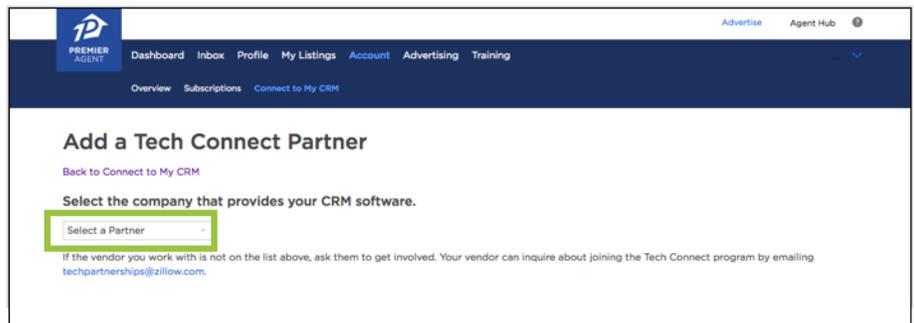
1 In your Zillow profile under **Account**, select **Connect to My CRM** from the navigation bar.



2 Click **Add Partner**.



3 Select a **Partner** from the drop-down menu.



4 Provide your **Partner ID** in the box that appears. This could be the email address you use to log in to your marketing system or a unique ID provided by the company. Click **Save**.

