

Success Story

Delta Media Group Customer



Irongate Inc., REALTORS®

Dayton, Ohio Area

346 Agents

Irongate Inc., REALTORS®, one of Ohio's largest independent real estate brokerages, decided to re-develop their corporate website. Irongate wanted to offer their customers an enhanced online user experience while streamlining systems and upgrading their marketing technology for their agents.

Delta Media Group's feature rich platform not only represents an upgrade for Irongate's website visitors and back office management staff, but also provides upgraded marketing functionality for all of Irongate's agents.

Increased TRAFFIC & LEADS Over Last Year!

Total Website Traffic

+ 69%

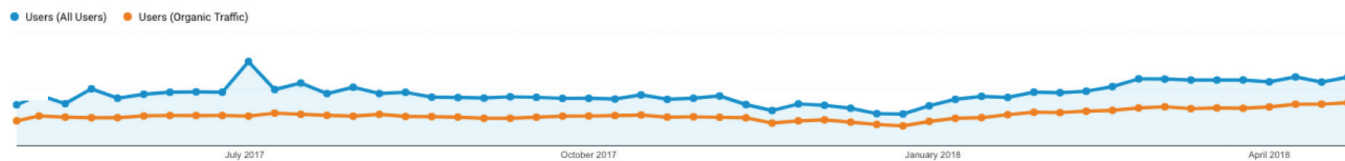
Organic Traffic

+ 83%

Leads

+ 30%

Working in partnership with one another, Delta Media Group custom-tailored a digital marketing plan for Irongate Inc., REALTORS® to grow search engine traffic and leads.



Irongate partnered with Delta Media Group because Delta offered the design and technology Irongate Realtors requires for the company. As Irongate continues to grow they see their partnership with Delta Media Group growing as well.

Irongate Case Study - Revised 05-31-2018



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