

Success Story

Delta Media Group Customer



Napier ERA Real Estate

Greater Richmond, Virginia Area

150 Agents

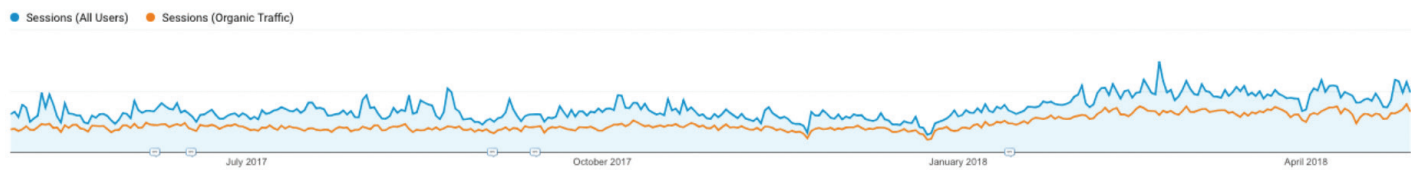
When Napier ERA Real Estate out of the Greater Richmond, Virginia real estate area joined Delta Media Group over 15 years ago, they came to Delta Media Group in search of better tools for their real estate agents. As time passed and Napier ERA grew—150 agents strong today, so did their relationship with Delta Media Group.

As part of a large franchise, Napier ERA could have opted to save money by using the services provided through their franchise agreement. However, they soon realized it would actually cost them more in the long run by not utilizing Delta Media Group's technology, tools and real estate business insights.

Increased TRAFFIC & LEADS Over Last Year!

Total Website Traffic	+ 45%
Organic Traffic	+ 61%
Leads	+ 60%

Working in partnership with one another, Delta Media Group custom-tailored a digital marketing plan for Napier ERA Real Estate in April, 2016.



Napier ERA Real Estate has the peace of mind in knowing Delta Media Group's entire team is ready to create the best website user experience for their visitors, the best tools for their real estate agents and the best leads for their company.

Napier - Revised: 05-31-2018



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