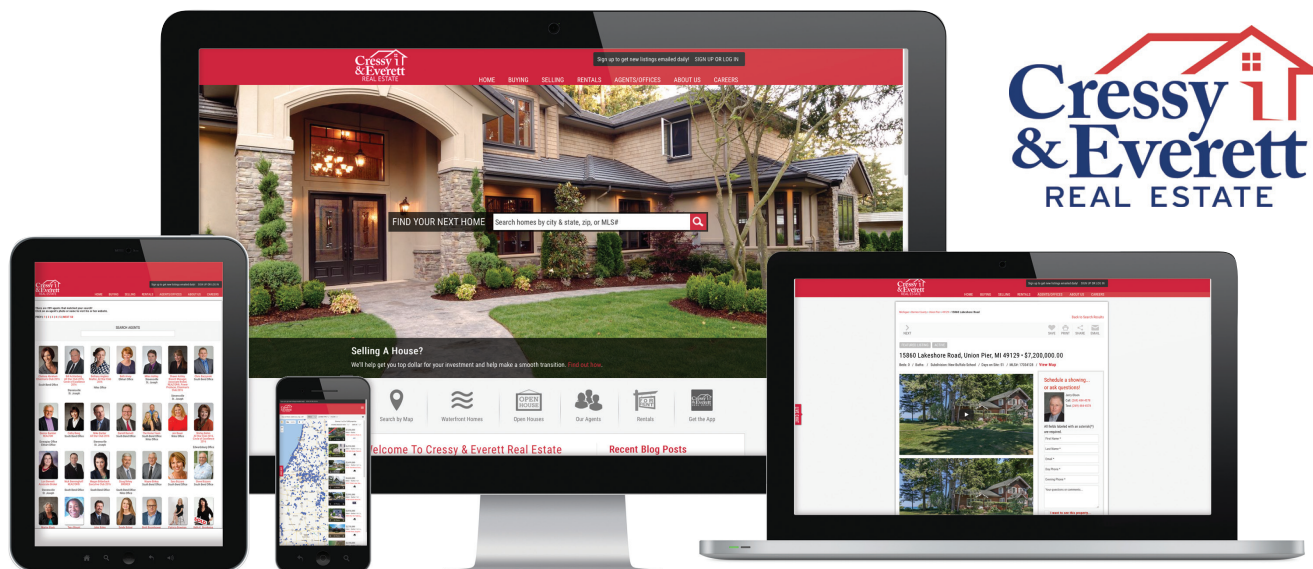


Success Story

Delta Media Group Customer



Cressy & Everett

Indiana Area | 190 Agents

Volume: \$516,077,570 | Sides: 3,181

2017 Real Trends 500

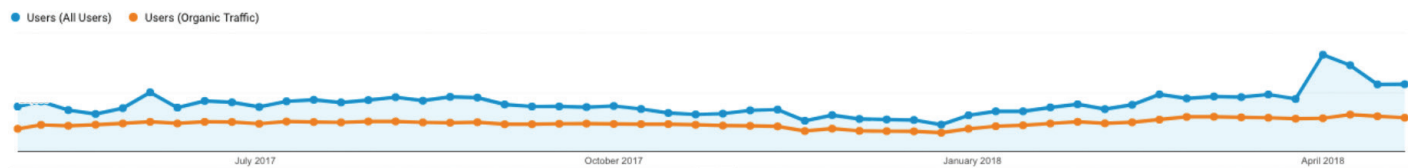
How an innovative marketing strategy made Cressy & Everett the top brokerage in Indiana. They strive to consistently have the highest rate of success in helping customers buy or sell homes by putting forth the most effort and resources to get results.

Cressy & Everett teamed up with Delta Media Group to create a digital marketing plan that has increased web traffic and leads. By leveraging social media, content and their website, they are able to drive engagement from online visitors.

Cressy & Everett's agents are able to use these stats to prove they are capable of marketing and selling homes better than their competitors.

Increased TRAFFIC & LEADS Over Last Year!

Total Website Traffic	+ 80%
Organic Traffic	+ 95%
Leads	+ 56%



Cressy & Everett Case Study - Revised 05-31-2018



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