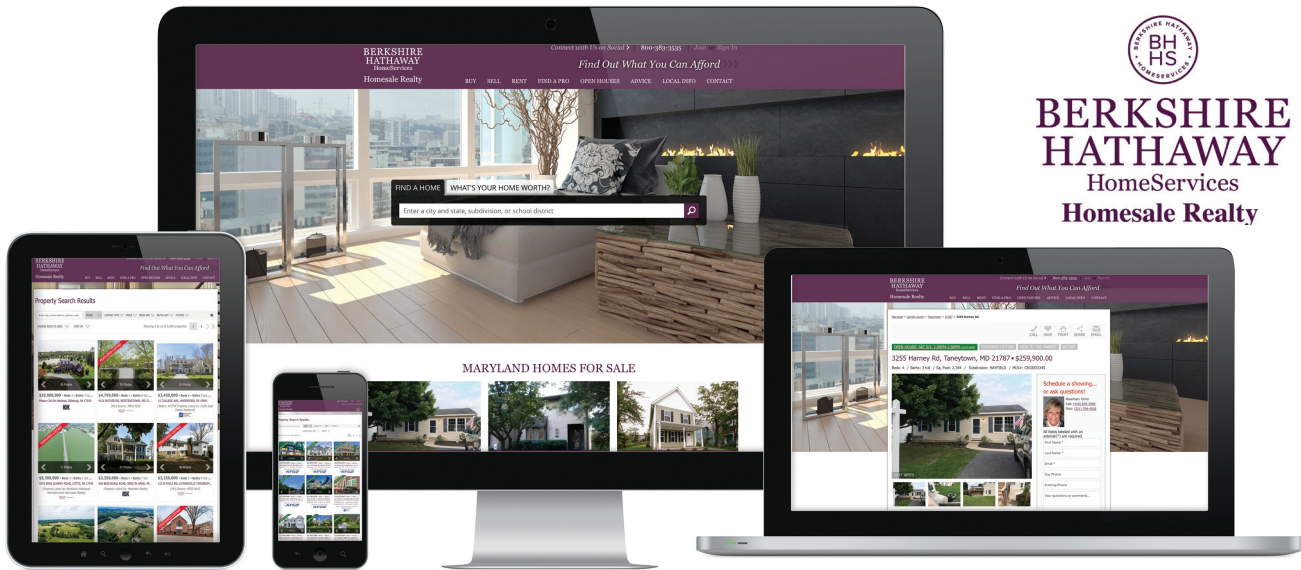


Success Story

Delta Media Group Customer



Berkshire Hathaway Homesale Realty

Maryland/Pennsylvania Area | 1570 Agents

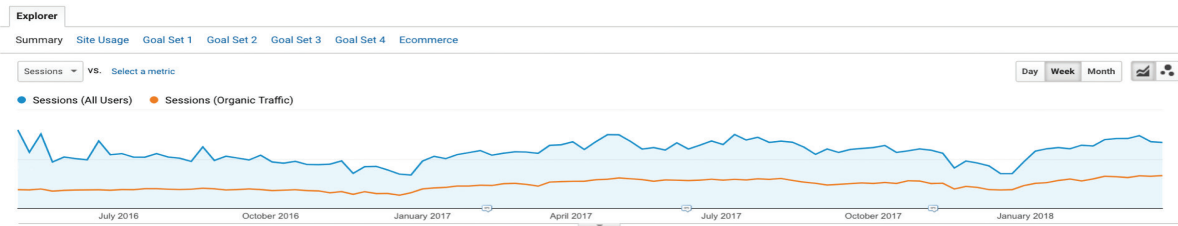
Volume: \$2,886,347,238 | Sides: 14,646

2017 Real Trends 500

The core of Homesale Realty's technology footprint is served by Delta Media Group. Delta Media Group provides their broker website, co-branded agent websites, direct feeds to syndication websites, intranet, and single sign-on to applications for transaction management. The company operates this technology to power all of the tools for the agents through one seamless platform.

Homesale is highly focused on online marketing. Delta Media Group's online assets support strong SEO and SEM, which have delivered traffic to the broker website in addition to paying off in leads and conversions. This success can be attributed to cooperative weekly focus meetings and task dedication by Homesale and Delta Media Group.

Increased TRAFFIC & LEADS Over Last Year!	
Total Website Traffic	+17%
Organic Traffic	+37%
Leads	+28%



Homesale Case Study - Revised 05-31-2018



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