SALES ASSOCIATE PLATFORM
BE DIFFERENT

Most Advanced All-In-One Platform In Real Estate

Premium Websites

CRM

SEO

Lead Management

Printable Flyers

Open API

COMPANY LOGO

COMPANY PHONE | COMPANY WEBSITE | COMPANY EMAIL
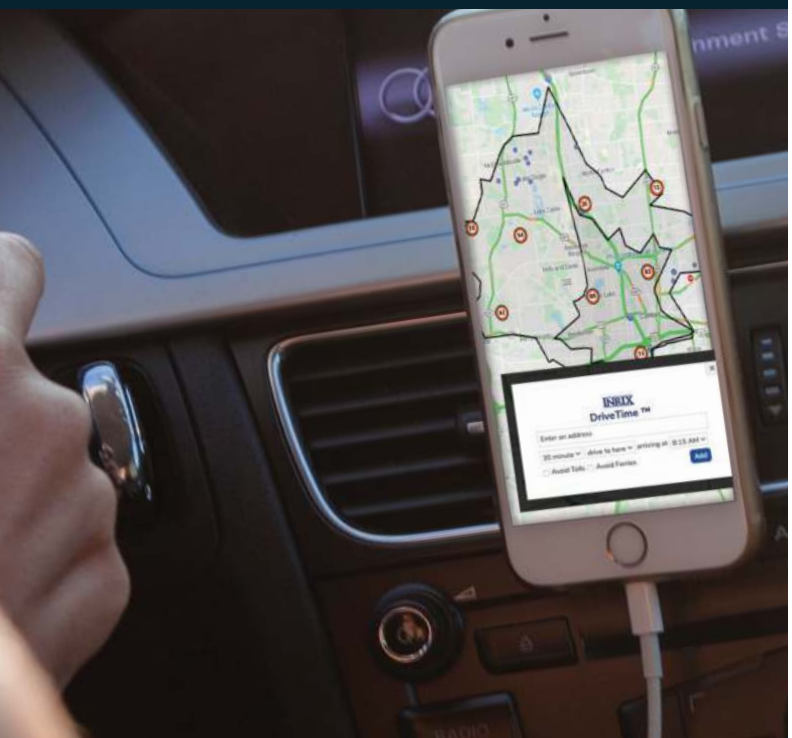
PREMIUM WEBSITES

On Time, On Budget.

- AGENT WEBSITES
- TEAM WEBSITES
- LUXURY WEBSITES

Choose a simple or sophisticated themed website, or opt to collaborate with our Design Team to create a custom website that showcases you or your team and incorporates lead-generating features.

WEBSITE FEATURES

- AVM For Seller Leads
- INRIX Drive Time Search
- Metro-Line Search
- Custom Boundary Creation For Hyperlocal Community Search
- Dynamically Created Subdivision & School District Results
- Market Landing Pages
- Social Media Integeation
- Client Reviews with 5 Star Ratings
- Fastest Updating Listing Data in Industry (Updates on average 2-5 minutes)
- Mobile CRM
- eCards and Flyers
- Reports
- Blogging
- My Customer For Life
- Single Sign On

DeltaNET™ 6

Changing the Future of the Real Estate Industry

DeltaNET 6 redefines automation and innovation for the real estate industry.

Sales associates are the lifeblood of any real estate firm and the driving force behind DeltaNET 6.

DeltaNET 6 looks good and is easy to use. "Hot topic" tools for CRM and marketing are right up front with easy-to-understand names and colorful buttons recognizable at a glance. We organized DeltaNET 6 in a way that makes sense to associates. To-do lists take only a few clicks to complete.

DeltaNET 6 is perfect for sales associates who are on-the-go: Run your office from anywhere, all with your smartphone. Connect with clients 24/7 with emails, text messages, and phone calls. Track their online activity and be ready to engage when they're ready to act using DeltaNET 6 lead scoring and behavior management.

DeltaNET 6 FEATURES

- Mobile Responsive CRM / Intranet
- G-Suite & Office 365 Authentication & Contact, Calendar & Email Sync
- Integrated Support Learning Center
- Admin-Level Email Marketing Campaigns
- AI-Driven eMail & Print Newsletters
- Bulk Email Blasting With Customizable Templates
- Customizable Recruiting Flyers
- Complete Lead Management & Lead Tracking
  (including third-party lead parsing)
- Geo-Based Text Messaging Short-Codes
- Team Management
- Internal Messaging & Bulk SMS Texting
- Pocket Listing System
- Event Planning
- Virtual Open House and Showings
- INRIX Drive Time
- And More...

CRM

One Location to simplify your life.

STRENGTHEN RELATIONSHIPS & CONVERT LEADS

Our Customer Relationship Management (CRM) software keeps your sales associates organized.

Our automated, mobile Pipeline Manager helps them track, manage, and engage with customers right from their smartphone.

They can prioritize their day with one quick look at their dashboard and automate tasks, so they can get back to what they do best—closing more business.

CRM FEATURES

- Action Plans
- Email Templates
- Printable eCards & Flyers
- My Customer for Life Newsletter
- Email Campaigns
- Customizable Customer Lists
- My HomeFinder, Market Watch & Seller Reports
- Open House Connector™ App
- Social Connector
- Customer Review Sharing
- Full Customer Tracking
- Fields for Lead Records
- Customer Imports & Exports
- Lead Capture Forms
- Generate Print Mailing Lists
- Automated Lead Segmentation
- IDX Listing Integration

G SUITE / OFFICE 365 SYNC

Make sure your contact information is the same no matter where you access it.

Syncing your Google contacts to your DeltaNetTM will allow you to view and edit your Gmail connections giving you the most current up-to-date list of clients.

- ◉ Sync Contacts Back And Forth - Name, Address(es), Phone(s) and Email(s)
- ◉ Compose, Delete, or Mark a Gmail Message as Read or Important In DeltaNET and It will Sync with Your Google Account
- ◉ Sync's Real Time
- ◉ Google Authentication Available

SOCIAL CONNECTOR

Automatically post to Facebook, LinkedIn, Instagram & Twitter.

With just a few clicks, you can automate your social media posts on Facebook, LinkedIn, Twitter, and Instagram, ensuring you're constantly providing new and engaging content for your clients. Plus if you prefer, you can schedule the exact date and time you'd like a post published on any specific platform.

You can share videos, My Customer For Life articles, reviews, blog posts as well as new listings and open houses directly to your social channels.

MY CUSTOMER FOR LIFE

Email marketing just got a whole lot smarter.

STAY CONNECTED

Automated intelligent marketing to help you stay engaged with your clients.

DeltaNET Creative Studio

Create and email ecards and flyers easily to prospects/share on social media.

PRE-BUILT EMAIL CAMPAIGNS & ACTION PLANS

Drive more visits to your website, more leads directly to you and more sales to your business using our easy-to-use branded email marketing tools.

- ◉ Email Drip Campaigns
  - Automated email marketing
  - New campaigns added monthly
- ◉ Tracked Email Marketing
- ◉ Automated & Scheduled Text Messages

MY CUSTOMER FOR LIFE FEATURES

- ◉ A.I. Technology
- ◉ Over 200 Articles In Library
- ◉ 3 New Articles Per Week
- ◉ Focusing on Buyers, Sellers and Home Owners
- ◉ Provide Prospects with a Weekly e-Newsletter Based on Topics You Know They Want - Turning Prospects into Lifelong Clients