



Making Your Listing **STAND OUT** From The Crowd!



Providing cutting edge digital marketing and web-based software services to dominate the market and generate...

MORE LEADS **for YOU!**

[www.\[COMPANY WEBSITE\].com](http://www.[COMPANY WEBSITE].com)

Our website offers visitors a rich experience that exceeds expectations with modern features and usability. We use the right combination of search, social, content and technical skills to deliver results for our clients. Explore {Company Name's} website to discover all of our functionality and integrated services.



Digital Marketing Strategy

that generates more traffic and quality leads to get your home sold.

My digital marketing program delivers **RESULTS**. [Company Name]'s robust program is constantly evolving with the latest technology to attract as many qualified, motivated buyers as possible.

CAPTURE,
ORGANIZE &
TRACK LEADS
INSTANTLY

View a complete report with all the communication on your property.

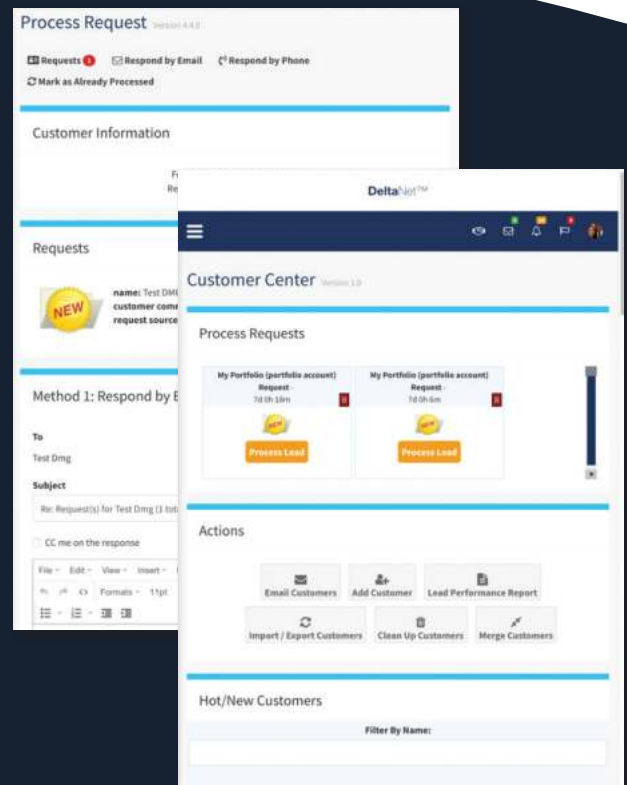
Lead Management System

Allows Me To Track All Leads
On All My Listings

- ✓ Automated Lead Processing, Distribution and Engagement
- ✓ Automated Lead Notification
- Notification is sent directly to me for immediate response
- ✓ Lead Source Reports To Share With You
- Information like the time the lead was submitted and the type of request submitted (Showing, Email, Photo Portfolio, etc.)
- ✓ Multi-Source Engagement Tracking
- Display specifically what kind of website the lead came from, including desktop, mobile and tablet

Mobile Responsive Website

Allows for a better user experience. It allows any visitor on my website to view your listing whether they are on a smartphone, tablet or desktop. Capturing even more leads!



Videos are a part of my Marketing Strategy!



Your Listing Video will automatically be placed on **facebook** and **YouTube**

Properties in Motion®

Your Home Will Stand Out From The Rest
Automatic voice-over video that delivers more property search traffic directly to your listing.

- ✓ Create a HD Voice-over Video
- ✓ Video is Pushed to My Website, YouTube and Facebook



Social Media Engagement

Grow Within My Marketplace
A strong social media engagement strategy is crucial for attracting customers and agents to your listing.

- ✓ Connect My Website to All My Social Networks
- ✓ Buyers, Sellers and Agents can Share my listings on their social networks
- ✓ Post videos to Facebook and YouTube
- ✓ Post new listings to Facebook
- ✓ Post Open Houses to Facebook

MyPortfolio

For Customers

Customer Engagement
Engages my customers with listing information at their own pace.

- ✓ Intuitive User-Friendly Interface
- ✓ Notified when customers save properties
- ✓ Tools to help me get back with customers quickly and feature your listing

Branded Emails

Email Notifications That Keep My Customers Engaged With The Marketplace And My Listings

I am all about building a relationship with my customers and keeping them informed when a new listing, open house or price change has happened in the real estate market.

Your listing will be promoted on an industry leading website which captures, organizes and tracks leads. These potential buyers will become a part of my email marketing strategy.

I will set your listings up with an email campaign; the potential buyer will receive an eCard and/or flyer on your property allowing me to follow up with targeted buyers who are interested.

eCards & Flyers Version 1.0

Choose Template

Filter by Category: Show All

Filter by Type: Show All

JUST SOLD
\$342,500
Category: Just Sold
Number of Photos: 1
Type: Ecard

New Listing
Category: New Listing
Number of Photos: 1
Type: Ecard

OPEN HOUSE
Category: Open House
Number of Photos: 1
Type: Ecard

Just Listed
\$215,900 | 3 Bedrooms | 2.5 Baths | 2,812 SQ. FT.
1232 Deltaway | Florida
2132 Deltalane | Florida



www.[company website].com | [company phone]